

IZA Journals & IZA World of Labor

Open access academic and policy journals
in labor economics

Dr. Olga Nottmeyer

Managing Editor *IZA World of Labor*



IZA – Institute for the Study of Labor

- Established in 1998 in Bonn, Germany, IZA is a *private independent economic research institute* focused on the analysis of global labor markets. It operates an international *network of about 1,500 economists* and researchers spanning *across more than 50 countries*.
- Based on academic excellence and an ambitious publication strategy, IZA serves as a *place of communication between academic science and political practice*.
- The institute provides a wide array of *publications and events*, contributes its findings to public debates, and advises policymakers on labor market issues.
- IZA is a non-profit organization supported by the *Deutsch Post Foundation*.

www.iza.org

IZA Journals

- In 2012 IZA has launched a new open access journal series with *Springer Verlag*, which consists of **five academic field journals**:
 - IZA Journal of Labor Economics (JOLE)
 - IZA Journal of Labor Policy (JOLP)
 - IZA Journal of Migration (JOM)
 - IZA Journal of Labor & Development (JOLD)
 - IZA Journal of European Labor Studies (JOELS)
- The aim of the new IZA Journals is to provide a **high quality, peer reviewed** outlet for papers, where the key characteristic of the submission procedure is the **fast decision making and publication** process.

<http://journals.iza.org/>

IZA World of Labor

- Aimed at promoting **evidence-based policy making** IZA World of Labor has been launched in 2014 together with *Bloomsbury Publishing*.
- IZA World of Labor is an innovative **open access, peer-reviewed resource** condensing evidence-based research on labor market topics of policy relevance or value to society **for a non-academic audience**.
- Provides insights into “what research knows” about topics from **ten different Subject Areas**.

<http://wol.iza.org>

Relevance

- Presenting economic information
- In form of **Gold open access**
 - Output immediately available from the publisher
 - No subscription fees or article processing fee
 - Financed by external funding
- In cooperation with a publisher (Springer/Bloomsbury)

Questions of interest

- What was the rationale behind the decision to launch 5 new journals?
- Why was Gold Open Access chosen?
- Why with the cooperation with a publishing house chosen?

- What was the business model?
- Has there been author fees at some point?

- How are the journals (and IZA World of Labor) doing? - Experiences

What was the rationale behind the decision to launch 5 new journals?

- Number of DP/WP and journal submissions increased remarkably together with the number of rejections
- Severe demand for more journals that allow a fast publication
- Support research in migration and development, on labor topics in general and especially policy-oriented topics
- Aim of our journals: provide a fast and peer-reviewed publication outlet that supports publications related to IZA's program areas

Why was Gold Open Access chosen?

- Allows a quick turn around for fast publication:
- acceptance/rejection decision within one month (advanced desk rejection)
- rejection without detailed referee report; only papers with minor revisions are accepted for referee process
- publication within one month after submission of final manuscript

Why was the cooperation with a publishing house chosen?

Journals:

- *Springer* has the necessary experience in OA publishing
- Take advantage of *SpringerOpen* system:
 - Journals are citation-tracked (mostly by Thomson Reuters – ISI) and often have already Impact Factors
 - Articles published under the Creative Commons Attribution License

World of Labor:

- *Bloomsbury* publishing has long-term experience with online resources such as *Chruchill archive* and *Drama online*

The IZA Journals

IZA Journal of Labor Economics
a SpringerOpen Journal

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Editors
Pierre Cahuc, Ecole Polytechnique, Paris
V. Joseph Hotz, Duke University

Managing Editor
Sinem H. Ayhan, IZA



Editorial Office of the IZA Journal Series
Chau Giang Bui, IZA

Editor-in-Chief of the IZA Journal Series
Klaus F. Zimmermann, IZA and Bonn University

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Society Affiliation
 IZA
 IZA Journal of Labor Economics is published in cooperation with the IZA - [Institute for the Study of Labor](#), which is also owner of the whole IZA journal series.

Editors' Quote

"Our goal for the *IZA Journal of Labor Economics* is to publish the best empirical and theoretical research in labor economics and in a timely fashion."

Pierre Cahuc and V. Joseph Hotz

Articles

Latest Most viewed

Aims & scope

The *IZA Journal of Labor Economics* covers research in all areas of labor economics. It publishes high quality theoretical and applied contributions on both microeconomic and macroeconomic oriented labor-related topics.

In particular, the Journal encourages submissions in subject areas that are closely linked to the various IZA program areas, and are not covered by one of the other area-specific journals in the IZA Journal Series. Contributions on various topics such as evaluation of labor market programs, behavioral and personnel economics, labor market aspects of environmental issues, and labor market institutions, among others, are highly welcomed.


The *IZA Journal of Labor Economics* belongs to the family of field journals in the IZA Journal Series with Springer, also including: (i) the *IZA Journal of Migration*, (ii) the *IZA Journal of Labor Policy*, (iii) the *IZA Journal of European Labor Studies*, and (iv) the *IZA Journal of Labor & Development*. Each journal publishes 24 articles per year, where each article should be about 10,000 words (including tables, figures and references).


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Articles in honor of Dale T. Mortenson
Edited by: Pierre Cahuc
Publications 28 (April 2018)

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IZA Journal of Labor Economics

Editors: P. Cahuc, V. J. Hotz
Managing Editor: Sinem H. Ayhan
ISSN: 2193-9997 (electronic version)
Journal no. 40172

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OPEN ACCESS The journal is accepting submissions: Submit your research article now!

- ▶ IZA Journal of Labor Economics examines various aspects of labor economics
- ▶ Very fast decision making and publication process
- ▶ High quality outlet for both theoretical and applied papers

The *IZA Journal of Labor Economics* is a peer-reviewed open access journal published under the brand SpringerOpen, covering research in all areas of labor economics. It publishes high quality theoretical and applied contributions on both microeconomic and macroeconomic oriented labor-related topics.

Contributions deal with various topics such as evaluation of labor market programs, behavioral and personnel economics, labor market aspects of environmental issues, and labor market

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RELATED BOOKS - SERIES - JOURNALS

 **Journal**
IZA Journal of Migration
Editors: Editors: A. F. Constant, D. Fogel
Managing Editor: Corrado Giulietti

What was the business model? - Journals

- There have been *no* author fees at any point
- IZA pays the fee for each article
- Authors agree to review up to 2 paper in return
- Journals (and the IZA World of Labor) are financed through external funding (by the *Deutsche Post* foundation)
- To pursue IZA's objective to benefit the public
- Institutional decision to keep this form of financing

Commissioning: Journals

- *At the beginning*: approach possible authors at conferences (IZA events, workshops, international conferences), e.g.
 - Joint academic event in Tokio to promote Journal of Labor Policy
 - Use events of IZA program areas, such as annual OECD conference etc.
- *By now*: journals better known/established as publication outlet – less effort needed to attract authors.
- There is a stable flow of submission from IZA fellows and external researchers, e.g.:
 - World bank staff uses Journal of Labor & Development for fast publication
 - Employees at OECD prefer policy journals to reach their target audience
- Submissions come mostly from the US but also from European countries, Canada or more „exotic“ countries such as Nigeria (e.g. in JOLE)

Publication history: Journals

- Target:
 - 2 articles per month → 24 article per year
 - Reached for most journals:
 - 2 out of 5 in 2013 (one year after launch)
 - 3 out of 5 in 2014
 - 4 out of 5 in 2015
- Rejection rates:
 - differ by journal and year, e.g. for JOLE between 36,4% (2012) to 68,4% (2014)

Experiences - indexing services: **Journals**

- 2 journals applied to **SSCI** last year:
 - Journal of Migration (JOM) and Journal of European Labor Studies (JOELS)
 - still in progress, not yet listed – time consuming process (12-18 months to receive evaluation)
- Application of other journals scheduled for this year
- All journals are listed on: **EconLit, Google Scholar, DOAJ, OCLC, RePec, Summon by ProQuest**
- Simple impact factor and other measures currently at – *see next slide*

Impact factors & citations: Journals

	Simple Impact Factor	Recursive Impact Factor	Discounted Impact Factor	H-Index	Items	Number of Citations
JOLE	3,184	0,159	1,18	7	49	157
JOLP	2,321	0,066	0,984	7	81	190
JOLD	1,500	0,033	0,618	5	72	109
JOM	1,551	0,044	0,675	6	89	139
JOELS	1,871	0,029	0,787	7	85	164

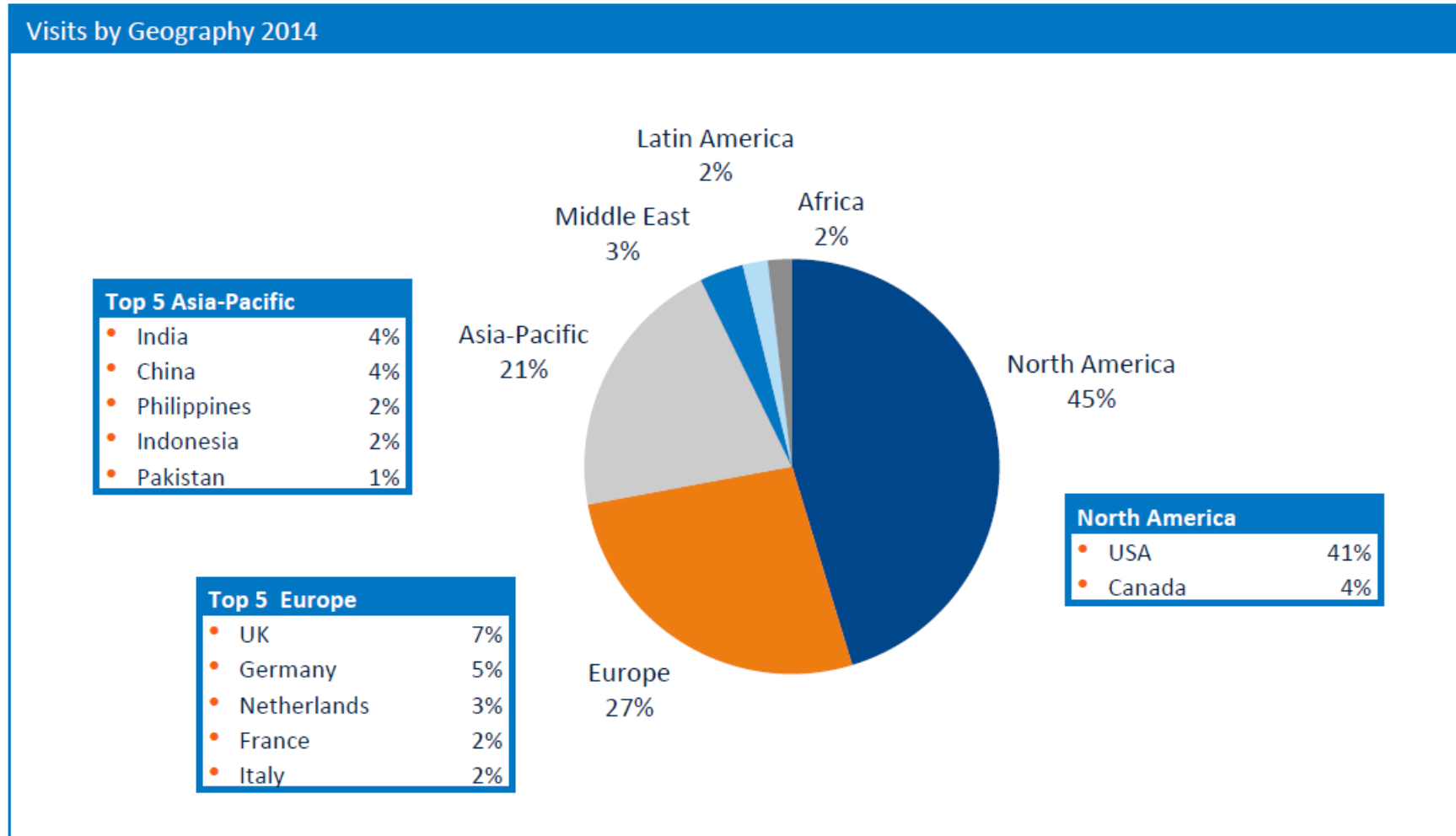
Marketing: Journals

- *LinkedIn* and *Twitter* accounts to promote new content
- Newsletter from IZA journals to subscribers (about 3,400) on a monthly basis
- Visitors come from all over the world – most often via Google, Google scholar or directly – *see next slide*
- Number of downloads and articles accessed online has grown steadily since launch

Summary:

Quite happy with development so far

Global audience: Journals - JOLE



IZA World of Labor



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Evidence-based policy making

IZA World of Labor provides decision-makers with relevant and succinct information based on sound empirical evidence to help in formulating good policies and best practices. It provides expert know-how in an innovative structure, and a clear and accessible style.

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[Employment protection](#)

Policymakers need to find the right balance between protecting workers and promoting efficient resource allocation and productivity growth

Author: [Stefano Scarpetta](#) |

Keywords: [regulations on hirings and firings](#) | [employment protection legislation \(EPL\)](#) | [labor mobility](#) | [reallocation of resources](#) | [productivity growth](#)

Classification: [Institutions](#) > [Labor market regulation](#)

Videos

[3 minutes with Daniel Hamermesh, new Editor-in-Chief of IZA World of Labor](#)



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[What role do young EU migrants really play in the UK workforce?](#)

April 1, 2016

On Thursday 23 June 2016 the UK's voters will decide the nation's future in the EU. One ...

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What is: IZA World of Labor

- Aim is to *provide comprehensive, reliable and up-to-date information for decision-makers interested in labor economics worldwide*
- Free online platform
- Unique format of articles: „one-pager“ plus 8 pages + references
- Written by economists/experts in their field (10 Subject areas)
- Peer-reviewed and edited by experienced writers
- Supplementary material (evidence map, biographic information, links to related articles, key references, share etc.)

<http://wol.iza.org/commentary/videos/how-can-the-iza-world-of-labor-help-you>

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What is the economic value of literacy and numeracy?

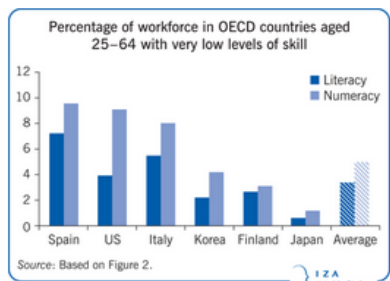
Basic skills in literacy and numeracy are essential for success in the labor market

Anna Vignoles (University of Cambridge, UK, and IZA, Germany)

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Elevator pitch

Even in OECD countries, where an increasing proportion of the workforce has a university degree, the value of basic skills in literacy and numeracy remains high. Indeed, in some countries the return for such skills, in the form of higher wages, is sufficiently large to suggest that they are in high demand and that there is a relative scarcity. Policymakers need robust evidence in order to devise interventions that genuinely improve basic skills, not just of new school leavers entering the market, but also of the existing workforce. This would lead to significant improvements in the population that achieves a minimum level of literacy and numeracy.



Key findings

Pros

- + In many countries, even relatively low levels of basic skills in numeracy and literacy attract a wage premium.
- + The wage premium paid to those with better literacy or numeracy varies across countries, reflecting the relative supply of and demand for such skills.
- + A significant proportion of the workforce does not have sufficiently high levels of skills, so interventions aimed at adults are required.
- + Children and young people who have parents with higher levels of basic skills also develop higher levels of skills.

Cons

- The high wage premium currently paid for basic skills partly reflects a relative scarcity of such skills; if all workers acquired high levels of skills it is not likely they would all earn such a high premium.
- In attempting to improve basic skills, undue focus on reading, writing, and mathematics in school can potentially overly narrow the curriculum.
- There is limited evidence that improving adults' basic skills in later life can improve their economic position.

Author's main message

In many countries a significant proportion of the population still fails to gain basic skills in literacy and numeracy at school, which has negative consequences on future earnings and employment. And even if the skills of school leavers are improved, a sizable minority of the workforce would still have poor

Keyword(s)

[basic skills](#), [literacy](#), [numeracy](#), [wages](#), [education policy](#)

Classification

[Education and human capital](#)
[Economic returns to education](#)
[Education and human capital](#)
[Schooling and higher education](#)
[Program evaluation](#)
[Child-care support, early childhood education, and schooling](#)

View evidence map



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Subject areas

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Background information

All articles

Authors



Anna Vignoles

Current position: Professor of Education (1938), University of Cambridge, UK

Positions/functions as policy advisor: Economist member of the NHS Pay Review Body; Member of the ESRC Peer Review Collage and the ESRC Research Committee; Advised a range of UK government departments, including the Department for Education, the Department of Business, Innovation and Skills, and HM Treasury. Advised Browns Review of Higher Education, the House of Commons Education and Skills Committee investigation of higher education funding, the House of Lords Economic Affairs Select Committee, as part of their inquiry into education and training opportunities for young people, and Lord Leitch's Review of Skills

Research interest: Economics of education, equity in education, economic value of education, widening participation in higher education, quantitative methods

Website: <https://www.educ.cam.ac.uk/people/staff/vignoles/>

Affiliations: University of Cambridge, UK, and IZA, Germany

Past positions: Professor in Economics of Education, Institute of Education, UK (2002-2012)

Qualifications: PhD Economics, University of Newcastle upon Tyne, 1998

Personal statement about IZA World of Labor: *I think it is important to be involved in IZA World of Labor because it is a great way to communicate key research findings to policymakers*

Selected publications:

"What parents want: School preferences and school of Journal 125:587 (2015): 1262-1289 (with S. Burgess, R. Lingam, and A. Friend).
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Articles

What is the economic value of literacy and numeracy?

Basic skills in literacy and numeracy are essential for success in the labor market

by [Anna Vignoles](#)

Even in OECD countries, where an increasing proportion of the workforce has a university degree, the value of basic skills in literacy and numeracy remains high. Indeed, in some countries the return for such skills, in the form of higher wages, is sufficiently large to suggest that there is a relative scarcity. Policymakers need robust evidence in order to devise interventions that genuinely improve basic skills, not just of new school leavers entering the market, but also of the existing workforce. This would lead to significant improvements in the population that achieves a minimum level of literacy and numeracy.

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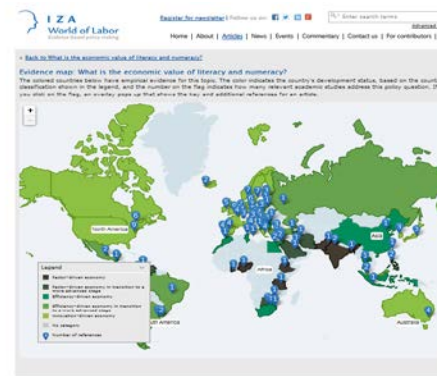


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Title: What is the economic value of literacy and numeracy? Basic skills in literacy and numeracy are essential for success in the labor market

Author: Anna Vignoles

Web link: <http://wpl.iza.org/articles/what-is-economic-value-of-literacy-and-numeracy>

DOI: <http://dx.doi.org/10.15185/izawol.229>

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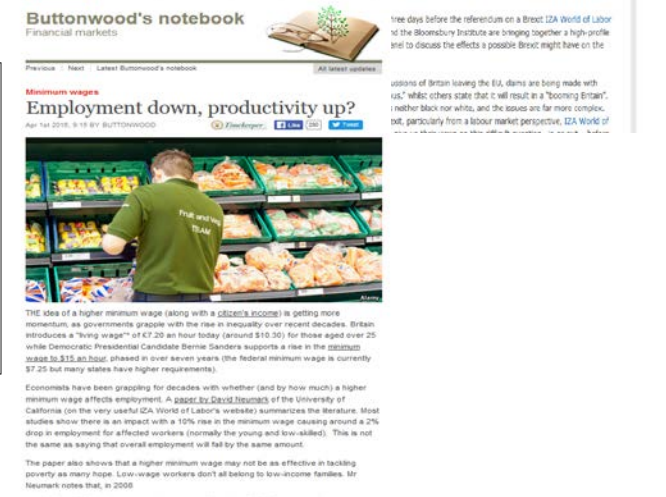
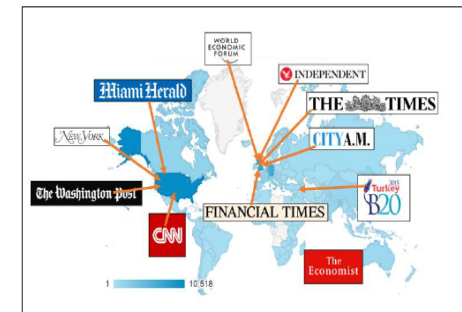
Business model: **World of Labor**

- External funding by *Deutsche Post* Foundation
- Partnership with *Bloomsbury Publishing Plc.*; cooperation with *World bank*
- 2 publications per week
- Over 260 articles online
- Listed on *Google Scholar, EconLit, RePec*

Experiences so far: World of Labor

- Attract international audience
- Use social media channels (Twitter, LinkedIn)
- Several mentioning in international press (such as *The Economist*, *The Times*, *Süddeutsche Zeitung*)
- Regular newsletter
- Events around important events and public debate

Visitors from 195 different countries have visited the site in 2015, with the US, UK, and Germany topping search tables, with a combined 51% share of traffic.



Thanks a lot – stay in touch

