

Defying Predatory Publishing – Responsibility of Universities and Libraries?

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„Predatory publishing“ as a pressing issue in publishing consultancy

The issue at stake

UKSG 2017: talk on Predatory Publishing with numerous examples

Aspects of the problem:

- Increasingly relevant issue in German-speaking countries
- Researchers often still lack knowledge on Predatory Publishing as well as awareness of risks for their own career
- Important issue especially for young scientists with limited experience in publishing

What did we do?

- Discussions on Predatory Publishing with Vice Deans for Research who confirmed its relevance to research staff
- extensive research on the issue; related topics like hijacked journals, predatory conferences, fake acceptance letters
- Website with key information and further links
- Checklist on how to detect predatory journals as a guide for researchers, available via our website
- Awareness Campaign (see next slide)
- Talk at the Deutscher Bibliothekartag June 2018, Berlin
- interviews as part of the international media campaign in summer 2018 (Falter, Deutschlandfunk)

Awareness campaign

- May/June 2018
- support of the rectorate, official statement of the vice rector

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- support of the rectorate, official statement of the vice rector
- special logo for fake journals



Grafik: Roman Klug, Presse + Kommunikation, Universität Graz

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- 5 short videos



Wir vermitteln Information
UNIVERSITÄTSBIBLIOTHEK GRAZ

KARL-FRANZENS-UNIVERSITÄT GRAZ
UNIVERSITY OF GRAZ

Fake Journals

Einheit 1: Was sind Fake Journals?

Publikationsservices
Universität Graz | Universitätsbibliothek

Ihr Ansprechpartner
zum Thema Publizieren

Publizieren an der Uni Graz
unigraz - 1/5


- 1 Was sind Fake Journals?
unigraz 6:14
- 2 Gründe und Risiken
unigraz 4:47
- 3 Charakteristika
unigraz 8:44
- 4 Sonderfall Hijacked Journals
unigraz 7:23
- 5 Checklisten
unigraz 8:56

Awareness campaign

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- Twitter

 **UB Graz** @ubgraz · 19. Juli 2018
 Informationen um #FakeJournals zu erkennen gibt es unter ub.uni-graz.at/de/dienstleist... #Publikationsservices #PredatoryPublishing

 **UB Graz** @ubgraz · 4. Juli 2018
 Informationen rund um #PredatoryPublishing und #FakeJournals

Thomas Hapke @thapke
 Schöne Präsentation und Webseite zu Predatory Publishing bzw. Fake Journals
[@ubgraz nbn-resolving.org/urn:nbn:de:029...](http://ubgraz.nbn-resolving.org/urn:nbn:de:029...) bzw. ub.uni-graz.at/de/dienstleist... #infolit

2 4

 **UB Graz** @ubgraz · 27. Juli 2018
 Wie erkennt man #FakeJournals? Die #ubgraz informiert.

Uni Graz/University of Graz @UniGraz
 Ein Phänomen, das es nicht erst seit gestern gibt: #fakeJournals - und der kriminelle Hintergedanke von Raubverlagen. Die #UniversitaetGraz ist bei der Aufklärungsarbeit vorn dabei. Nicht zuletzt durch ihre Erfahrung im Bereich #openaccess @ubgraz @DLF deutschlandfunk.de/fake-science-p...

1

 **UB Graz** @ubgraz · 22. Mai 2018
 Der #Workshop "Vorsicht, Falle! Fake journals, predatory conferences & Co" zeigt, wie man unseriöse #Zeitschriften, #Verlage und #Konferenzen enttarnt. Weitere Infos unter bit.ly/2IC0jMp #PredatoryPublishing #FakeJournals

3 1

 **UB Graz** @ubgraz · 3. Aug. 2018
 Es ist nicht alles Gold was glänzt: Mitarbeiterinnen der #UBGraz über #FakeJournals und #PredatoryPublishing

VOEBBLOG @VOEBBLOG
 falter: „Nicht alles, was wie Wissenschaft aussieht, ist Wissenschaft“ univie.ac.at/voeb/blog/?p=4...

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Awareness campaign

- May/June 2018
- support of the rectorate, official statement of the vice rector
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- 5 short videos
- Twitter
- posters on campus and at the research institutes



universitätsbibliothek graz

VORSICHT, FALLE!
Fake Journals & Predatory Publishing

Was sind „Fake Journals“?
Unter „fake journals“ und „predatory publishing“ werden unethische Geschäftsmodelle von Verlagen und Zeitschriften verstanden, die den Autor:innen Geld für nicht oder ungenügend erbrachte Leistungen verschleimen.

Gefahren und Risiken für Autor:innen

- Mangelhafte Qualitätseinschätzung der Publikation
- Geringe Sichtbarkeit und Auffindbarkeit der Publikation
- Nicht garantierte langfristige Verfügbarkeit
- Schädigung des eigenen wissenschaftlichen Rufs
- Unsicherheit bei der Zuverlässigkeit von Forschungsergebnissen

„Tools“ zum Erkennen von Fake Journals

- Journals in Web of Science und Scopus: Zugang zu den Datenbanken über das Datenbank-Infosystem (DBIS) der Universitätsbibliothek Graz
- Kriterienliste der Initiative COPE: publicationethics.org
- Liste seriöser Open Access-Verlage der Open Access Scholarly Publishers Association (OASPA): oaspa.org/membership/members
- Datenbank seriöser Open Access Journals des Directory of Open Access Journals (DOAJ): doaj.org

Workshop „Vorsicht, Falle!“
04. Juni 2018 | 14:00 – 16:00 Uhr
SZ 15.22, RESKWI-Zentrum, Universitätsstraße 15, 8010 Graz

Informationen und Fallbeispiele zu unethischen Zeitschriften, Verlagen und Konferenzen sowie Checklisten und Tools, um unethische Angebote rechtzeitig erkennen und vermeiden zu können.

Anmeldung in UNI GRAZ online unter „Angebote der UB“

Weitere Informationen:
ub.uni-graz.ac.at/publikationsservices/fake-journals

Anzahl der Fake Journals

Jahr	Anzahl
2010	~1000
2011	~2000
2012	~4000
2013	~6000
2014	~8000

Artikel in Fake Journals

Jahr	Anzahl
2010	~10000
2011	~20000
2012	~30000
2013	~40000
2014	~50000

Ca. 50.000 Academic Journals weltweit stehen etwa 10.000 Fake Journals gegenüber.

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- 5 short videos
- Twitter
- posters on campus and at the research institute
- Press & Communication Office: article in the university newspaper



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- **workshop for students and researchers**



Awareness campaign

- May/June
- support of
- special lecture
- weekly newsletter
- 5 short videos
- Twitter
- posters of
- Press & Communication
- workshop for students and researchers
- report on AirCampus (= web radio of the universities in Graz)



UNI GRAZ

ALLES NUR GEKLAUT 11. Jun 2018

BILDUNG // FORSCHUNG // AKTUELL GEFRAGT

Unseriöse Zeitschriften und Verläge machen seit neuesten die akademische Welt unsicher. Welche Risiken lauern, wenn man in "Fake Journals" publiziert, wie man sie erkennt und warum man sie absolut meiden sollte.

Von Jasmin Hus
[Feedback geben](#)

ABONNIEREN f t G ZUR ÜBERSICHT

Alles nur geklaut

▶ ■ C 00:00 -03:01

Reactions

- lots of positive feedback on the Falter interview from researchers at the University of Graz, but also from other universities throughout Austria
- increasing number of enquiries from students and (young) scientists of the University of Graz concerning Calls for Papers and suspicious journals; also enquiries from other universities
- issue taken up by other universities, especially through the international media campaign in summer 2018, as well as by other universities; growing awareness of Predatory Publishing.
- Invitations to give lectures at Austrian and German universities and conferences

„Predatory publishing“ as a manifestation of current challenges to academia and scholarly publishing

Predatory publishing – manifestation of current challenges

Predatory publishing as a(n)

reaction to deficits in scholarly publishing

instrument in undermining the credibility of science and
legitimizing fake science

Reaction to deficits in scholarly publishing

The current academic system created the market for predatory publishing through

- A culture of publish or perish
- Inherent biases and discrimination in the publishing system
- Selective processes of topics to be published
- Pressure to innovate
- Third party influences

Open access provided a business model

Addressing the deficits

Rethinking academia

- Quality over quantity versus „salami tactics“
- Growing number of scholars versus limited content
- New approach to impact

Rethinking scholarly publishing

- Decision processes as to the relevance of content
- Value of regional journals
- New publishing platforms, e.g. repositories

Confronting biases in scholarly publishing

- Gender, geography, institution

Safeguarding open access

Open access is a significant evolution of the publishing system

Some academic disciplines have embraced or at least accepted open access as a valid publishing practice, others are reluctant and hesitant

Predatory publishing tarnishes open access, provides ammunition to those opposing open access

It is crucial to draw clear demarcation lines between open access and predatory publishing

It is vital to communicate and emphasise the benefits of open access

Instrument in undermining the credibility of science

“That is the problem with the predatory publishers in the end: eroding trust in science. A slowly creeping poison. Something might look like a study, but is not worth the paper where it is written on.”

Hern, Alex, Duncan, Pamela, Predatory publishers: the journals that churn out fake science, Guardian, 10.08.2018,
<https://www.theguardian.com/technology/2018/aug/10/predatory-publishers-the-journals-who-churn-out-fake-science>

Exploiting predatory publishing

Pharmaceutical Industry

- Influencing the market through pricing comparisons in a study published in a predatory journal
- New England Journal of Medicine refuses to publish such studies, as the results are not reliable and constitute undue influencing of the market
- Pharmaceutical companies are the biggest financiers of OMICS

Medical Journals Have a Fake News Problem, 29.08.2017, <https://www.bloomberg.com/news/features/2017-08-29/medical-journals-have-a-fake-news-problem>

Exploiting predatory publishing

Climate Change

C02 Coalition uses predatory journals to legitimize their opposition to climate change as scientific truth

Predatory conferences were organized to give the impression of scholarly validity

„Climate Change 2017 is specifically premeditated with a unifying axiom providing pulpit to widen the imminent scientific creations. The main theme of the conference is ‘Today’s Progress and Tomorrow’s Climate Challenges’ which covers a broad array of vitally key sessions.”

Readfearn, G., Murky world of 'science' journals a new frontier for climate deniers , 24.01.2018, <https://www.theguardian.com/environment/planet-oz/2018/jan/24/murky-world-of-science-journals-a-new-frontier-for-climate-deniers>

Trust versus Faith

Eroded trust in science reduces scientific insight to a matter of belief

Science competes on a par with influencers, opinion leaders, ideologues as to who it is to believe, as to who is right

Science is then an opinion among many

Science and scientific institutions serve no longer as a hallmark and pillar of a democratic society

To defy

To defy

To oppose or resist with boldness and assurance

To refuse to submit to or cooperate with

The Free Dictionary by Farlex, <https://www.thefreedictionary.com/defy>

Origin

Middle English (in the senses ‘renounce an allegiance’ and ‘challenge to combat’): from Old French *desfier*, based on Latin *dis-* (expressing reversal) + *fidus* ‘faithful’.

English Oxford Living Dictionaries, <https://en.oxforddictionaries.com/definition/defy>

Acts of defiance against prevalent forces

Fostering and upholding fundamental characteristics of science are vital acts of defiance

- Independence
- Integrity
- Veracity
- Validity
- Reliability
- Permanence

Information literacy, publishing literacy

Library catalogue, tools, databases and workshops

Furthering and promoting open access and open science

Cooperation within the university and beyond



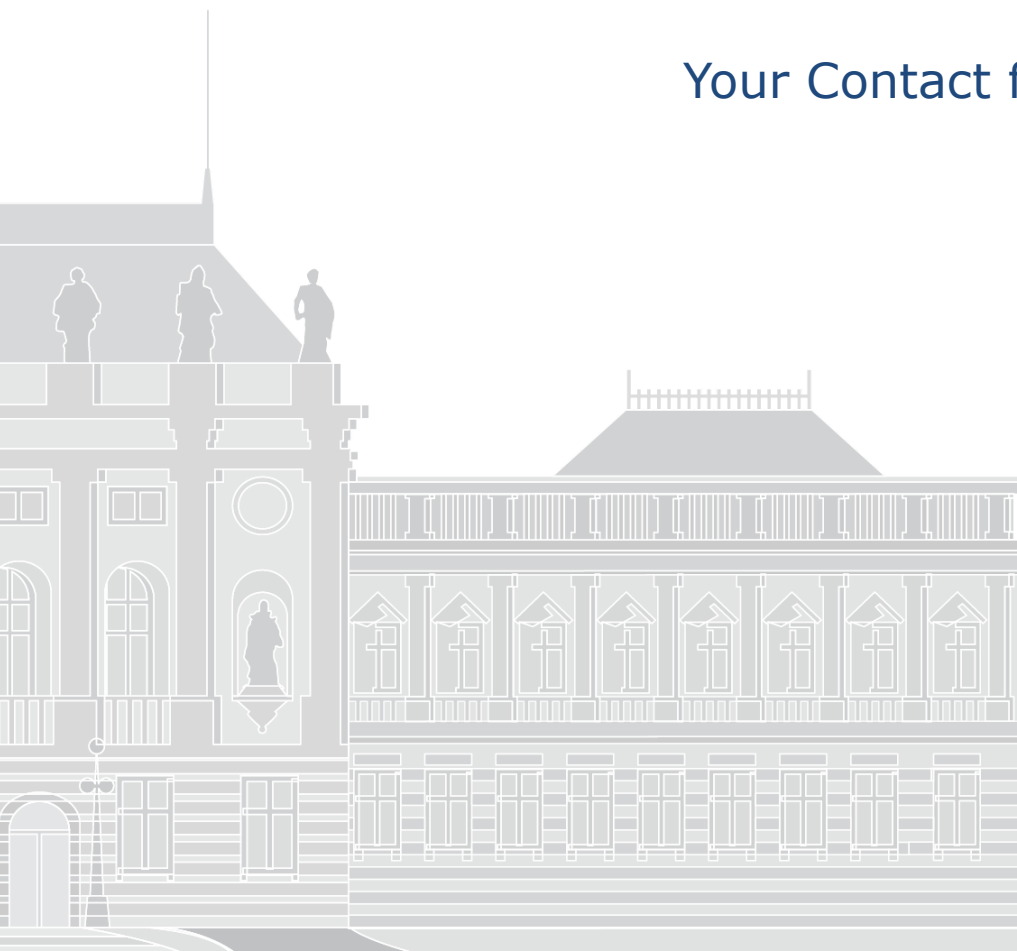
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UNIVERSITY OF GRAZ



Publication Services

Your Contact for all Questions about Publishing



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